

# Extensions of the Enlightenment

## Enlightened Arts

- Rococo
  - 18<sup>th</sup> Century
  - Louis XV Style
    - After death of Louis XIV court moves back to Paris
  - *Rocaille*
    - “Rock Work”
  - Reaction against the formal baroque style
    - Baroque
      - Connected to religious counter-reformation
      - Flowed out of Baroque
        - Final phase of Baroque
    - New taste for more delicate decorations
      - Suitable for smaller more intimate interiors of town houses
      - Not Religious
  - Characteristics
    - Flowing curves
      - Free graceful movement
      - Playful use of line
    - Delicate colors
    - Ornate curls
      - Gilded molding
    - Subject matter
      - Secular
      - Erotic
        - Suggestive flirting
          - Risqué for 18<sup>th</sup> century
      - No grand heroes, or historical themes
        - Birds, flowers, life, etc...
      - Carefree life of the aristocracy
        - Aristocrats at play
        - Love, fun, romance, nature
- Artists
  - Jean-Honore Fragonard
    - *The Swing* 1767
      - Woman kicking of her shoe on a swing in a garden
      - Lover priest pushing
      - Attention to detail
    - *Blindman’s Buff* 1755-56
      - Adults playing little kid’s game
  - Francois Boucher
    - *The Love Letter* 1750
      - Aristocratic, rosy-cheeked and somewhat pudgy aristocratic ladies
      - Country life, shepherdesses, wearing fine clothes

- Antoine Watteau
  - Key example of Rococo
  - Asymmetrical
  - *The Embarkation for Cythera* 1717
    - Group of aristocrats embarking for the mythical birthplace of Venus
- Opera
  - Declined during the Rococo era
    - Originally became popular as part of Italian Renaissance
  - Criticized by Philosophes

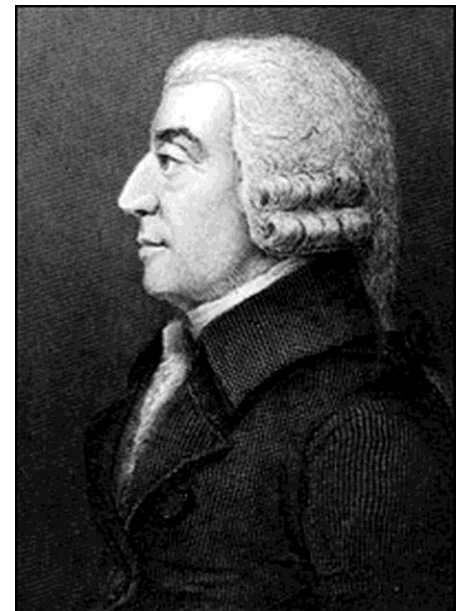
## Enlightenment Economics

### - Physiocrats

- Economists of the 18<sup>th</sup> Century
- Applied reason to economic issues
- Critical of mercantilism
- Believed in free trade
- Looked for natural laws
- Beliefs
  - Should make individuals strong
  - Farming was the most important economic activity
    - Land is wealth
      - Food production, mining, logging
  - Free market
    - *“Laissez Faire”*
    - Totally free trade
    - No tariffs

### - Adam Smith

- 1723-1790
- **Father of Capitalism**
- English
- Wealth of Nations
  - 1776
- Admired Physiocrats
- **Leave economy alone**
  - Invisible Hand of market would control economy
    - Market forces – supply and demand
  - Role of Government
    - Maintain legal framework
      - Banking laws
      - Business laws
      - Set up so that business takes place
    - Maintain competition
      - Do NOT allow Monopolies
    - Keep the peace
      - Promote stability
      - Law and order



- Division of labor
  - Specialization
- Self Interest
  - If everyone does what is good for them it will be good for the nation
- **Dismal Scientists**
  - Followers of Adam Smith
  - Took him literally and took it too far