



Environmental Policy

Examining an ENGO

Levelled Assessment ____/4

Name:

Section:

Score: ____/5

Directions: You will be working to find out information about a specific environmental Non-Governmental Organization. Fill out the information below using the organizations website. The organization's most recent annual report will be

helpful in answering most of the questions. You will prepare a 45 sec - 1 minute pitch on why people should support your specific ENGO.

Possible Environmental Non-Governmental Organizations (NGOs)

American Humane Society

Conservation International

Green Peace

Natural Resource Defense Council

Ocean Conservancy

Sea Shepherds

Sierra Club

The Nature Conservancy

Organization Profile:

- Date Founded:
- Organization Headquarters Location:
- Mission Statement:

- Local Operations:
 - o Explain how the organization operates on a local level and a small scale within communities. (Provide at least one example)

- Country Level Operations:
 - o Explain how the organization coordinates activities with individual states and how they are able to influence laws of countries. (Provide at least one example)

- Global Level Operations:
 - o Explain how the organization operates on a global level to promote their goals. (Provide at least one real-life example)

- Ways individuals can contribute to this organization: (List 5)

Elevator Pitch: Prepare a 45sec-1min presentation that gives a quick overview of your organization and then a pitch on why people should support your organization. Visuals are an option as well.

Examining an NGO Rubric

	No Evidence (0)	Attempted (1)	Basic (2)	Reaching (3)	Advanced (4)
Question Completion	Assignment missing, or none of the questions answered	Student at least attempted to answer one or more questions	At least 50% of questions answered, though some are incorrect or lack depth of thought	At least 75% of questions answered fully, and completely, but some questions are incomplete	All questions are answered correctly, showing clear depth of thought
Depth of Thinking	Assignment missing, or no evidence of attempt to do assignment	Some evidence that student understands, but answer is confusing or incomplete	Answer contains definition, but lacks analysis and higher order thinking	Question contains analysis, but some ideas need further explanation	Answers exhibit higher order thinking, or answers questions as completely as needed
Elevator Pitch	Did not complete	Major questions on main focus of message, students did not maximize time to their advantage to deliver a persuasive pitch	Pitch included basic information about organization, without much depth into reasoning	Message is conveyed, but some issues with clarity of message. Students hit all major points, but some need more explanation	Pitch was informative and persuasive. Time well spent to maximize effectiveness of pitch