1. Are the market areas the same size?

2. If the community had a large elderly population would that change the threshold therefore influencing the range for each restaurant?

3. Are there “gaps”? Where would people go if they were not in one of the market areas?

4. Where would the next McDonalds be built?

5. Do the transportation routes influence where people would stop?

6. What other factors might influence where people would stop?