



Geographic Information Systems (GIS)

Secure the World Cup

Name: _____

Section: _____

Score: ____/20

Directions: Read the situation below and prepare a presentation to attempt to secure the 2022 World Cup for your country.

Situation: After widespread corruption was found in FIFA relating to the decision to award Qatar the World Cup for 2022 the decision was made to choose a new host site for the event. You need to prepare a presentation to attempt to secure the honor of hosting the 2022 World Cup for your country. You will be working as part of team with 1 other person to prepare a Story Map Series with the maps below to convince the committee that your country is most ideal to host.

Possible Countries:

- Australia
- Austria/Switzerland
- Canada
- China
- Colombia
- Egypt
- India
- Kenya
- New Zealand
- Panama/Costa Rica
- Poland
- Turkey



Assignment: You need to provide the following supports to show that your country is capable of supporting an event like the World Cup. All of the following maps can be combined in any way you so choose, but need to be all compiled into one story map series.

- An introduction to the country
 - o General history
 - o General Demographics
 - o Past involvement in World Cups
- A map of past World Cup host countries with years
- A map or story map to show the location of at least 7 stadiums that could host World Cup matches
 - o All have to be able to seat over 7,500 fans
 - o At least two need to be able to seat more than 65,000 fans
- A map that proposes the location of a new 8th stadium
 - o Approximate size of the stadium (capacity)
 - o Design of the stadium (Choose a stadium that it will be similar in design to, and provide a picture)
 - o Market analysis showing that the stadium will be useful after the end of the event
 - Ex. Do not place a stadium in a city of 40,000 people that holds 60,000 fans. Also make sure you explain how the stadium will be
- A tourist map that shows the various tourist attractions around the country(s) that fans will be able to visit when they are not watching games
- A climate map that shows that players and fans will both be comfortable during the time of the games
 - o Games are to take place from mid-June to mid-July
- A travel map of the country that shows the following features of the country

- Major roads
- International Airports (Categorized into major and minor airports)
- Passenger rail lines
- A map that shows there are enough soccer fans in your country to support ticket sales
 - Ex. Income map + Estimated Soccer players by area

Grading:

Score: ____/20

____/1 - Completed on time

____/2 – Country Introduction

____/2 – Climate Support Map

____/2 – Economic Support Map

____/2 - Tourist Attractions Map

____/2 – Prior Host Sites Map

____/2 – Travel Map

____/2 – Existing Stadiums Map

____/2 – Proposed Stadium site with market analysis

____/2 – Maps are clean and professionally organized

____/1 – Persuasive Presentation

