World Geography
Tourism Brochure

Name:
Section:
Score: _____/10

Directions: You will be assigned one of the Central American countries/dependencies and you will be designing a brochure to encourage tourism to the area. The pamphlet should look professional and organized. You will be informally presenting your information to the class.

What to Include
- A title and slogan
- General geographic information
  - Location
  - Climate
  - Summary of inhabitants
  - Annual estimated tourist who visit
  - How much tourism contributes to economy
    - Tourism $/Total GDP
  - If it is a dependency who owns it?
  - Travel hazards
- Top 5 tourist destinations
  - Map them out
  - Their cultural/natural significance
- At least 4 visuals
  - Including the map of tourist destinations
- Costs
  - Airfare from Minneapolis/St. Paul airport to largest commercial airport in country
    - Exception: Mexico you can choose a specific airport
  - Average cost for 5 nights at a resort hotel compared to 5 nights at an all inclusive resort
  - Exchange rate

Scoring
_____/1  Completed on time
_____/5  All Necessary information included
_____/2  Organized and professional
_____/2  Presentation

Antigua & Barbuda
Aruba
Bahamas
Barbados
Belize
Cayman Islands
Costa Rica
Cuba
Dominica
Dominican Republic
El Salvador
Grenada
Guadeloupe
Guatemala
Haiti
Honduras
Jamaica
Martinique
Mexico
Nicaragua
Panama
Puerto Rico
Saint Barthelemy
St. Kitts & Nevis
St. Lucia
St. Vincent and the Grenadines
Trinidad & Tobago
Turks & Caicos Islands
Virgin Islands