



World Geography

Tourism Brochure

Name:

Section:

Score: ____/10

Directions: You will be assigned one of the Central American countries/dependencies and you will be designing a brochure to encourage tourism to the area. The pamphlet should look professional and organized. You will be informally presenting your information to the class.

What to Include

- A title and slogan
- General geographic information
 - o Location
 - o Climate
 - o Summary of inhabitants
 - o Annual estimated tourist who visit
 - o How much tourism contributes to economy
 - Tourism \$/Total GDP
 - o If it is a dependency who owns it?
 - o Travel hazards
- Top 5 tourist destinations
 - o Map them out
 - o Their cultural/natural significance
- At least 4 visuals
 - o Including the map of tourist destinations
- Costs
 - o Airfare from Minneapolis/St. Paul airport to largest commercial airport in country
 - Exception: Mexico you can choose a specific airport
 - o Average cost for 5 nights at a resort hotel compared to 5 nights at an all inclusive resort
 - o Exchange rate



- Antigua & Barbuda
- Aruba
- Bahamas
- Barbados
- Belize
- Cayman Islands
- Costa Rica
- Cuba
- Dominica
- Dominican Republic
- El Salvador
- Grenada
- Guadeloupe
- Guatemala
- Haiti
- Honduras
- Jamaica
- Martinique
- Mexico
- Nicaragua
- Panama
- Puerto Rico
- Saint Barthélemy
- St. Kitts & Nevis
- St. Lucia
- St. Vincent and the Grenadines
- Trinidad & Tobago
- Turks & Caicos Islands
- Virgin Islands

Scoring

- ____/1 Completed on time
- ____/5 All Necessary information included
- ____/2 Organized and professional
- ____/2 Presentation