



Behavioral Science

A Matter of Connections

Directions: Work through the following webquest with a partner to evaluate how each generational group connects with the environment.

Section 1: Make your predictions

What do you think that you will find regarding each of the generational groupings and their relationship with the environment?

Baby Boomers (1946-1964) -

Gen X (1964-1980) -

Millennials (1980 - 1997) -

Gen Z (1997 - Present) -

Section 2: Webquest

Perform an internet search to see what type of information you can find about how each group is connected to the environment (how much time they spend outside and activities, etc...)

Generation Group	Source	Summary	Connect with Ideas?
Baby Boomers			Y / N
Gen X			Y / N
Millennials			Y / N
Gen Z			Y / N

Section 3: Thought Questions

Answer the following questions after completing sections 1 and 2.

1. What is Gatekeeping? How does it connect to the idea of experience and the environment?
2. How closely did the information you read online connect to what you predicted would be true for each generational group? What was most surprising to see? Least surprising to see?
3. Do some further internet research to see what type of data (particularly in polls) you can find about how age affects how concerned they are about the environmental future of the earth. Be sure to identify which data source/poll you used.
4. What is ageism and why is it counterproductive to the greater goals of conservation and encouraging outdoor activities?