



# World Geography

Coca-Cola Globalization

Name: \_\_\_\_\_  
Section: \_\_\_\_\_  
Score: \_\_\_\_/5

Directions: Use internet resources and your own ideas to come up with answers for the questions below regarding the Coca-Cola Company and the globalization of Central America.

1. Research the Coca-Cola company to find out about how much the company makes in yearly sales to Mexico, Central America, and the Caribbean. What benefits does an American company like Coca-Cola have in opening business relationships with Central America? (List and explain 3)



-  
-  
-

2. What benefits do Central American countries get from doing business with companies like Coca-Cola? (List and explain 3) (You may need to research what Coca-Cola does for communities)

-  
-  
-

3. How can companies like Coca-Cola be harmful to regions like Central America? (List and explain 3 ways) (Give an example for each one)

-  
-  
-

4. Use the map below to explain how Coca-Cola is a good example of Globalization.

