



Behavioral Science

Behavioral Science For Your Health

Directions: Use canva or another online based program to come up with an advertisement for an outdoor activity of your choosing that includes the following elements.

- Identify an Outdoor Activity
- Come up with a marketing slogan to encourage people to try the activity
- Include a picture of the activity that encourages people to participate
- Find factual data (with citation at the bottom) about the health benefits of participating in the activity
- Include a 2-3 sentence explanation on why people should try the outdoor activity
- Identify 4 places close to where you live where people can go to try the activity