

Geographic Information Systems (GIS)

Secure the World Cup

Name: Section:

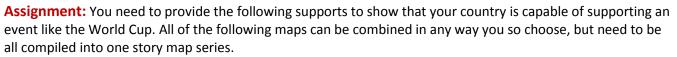
Score: ____/20

Directions: Read the situation below and prepare a presentation to attempt to secure the 2022 World Cup for your country.

Situation: After widespread corruption was found in FIFA relating to the decision to award Qatar the World Cup for 2022 the decision was made to choose a new host site for the event. You need to prepare a presentation to attempt to secure the honor of hosting the 2022 World Cup for your country. You will be working as part of team with 1 other person to prepare a Story Map Series with the maps below to convince the committee that your country is most ideal to host.

Possible Countries:

- Australia
- Austria/Switzerland
- Canada
- China
- Colombia
- Egypt
- India
- Kenya
- New Zealand
- Panama/Costa Rica
- Poland
- Turkey



- An introduction to the country
 - General history
 - o General Demographics
 - Past involvement in World Cups
- A map of past World Cup host countries with years
- A map or story map to show the location of at least 7 stadiums that could host World Cup matches
 - o All have to be able to seat over 7,500 fans
 - At least two need to be able to seat more than 65,000 fans
- A map that proposes the location of a new 8th stadium
 - Approximate size of the stadium (capacity)
 - Design of the stadium (Choose a stadium that it will be similar in design to, and provide a picture)
 - Market analysis showing that the stadium will be useful after the end of the event
 - Ex. Do not place a stadium in a city of 40,000 people that holds 60,000 fans. Also make sure you explain how the stadium will be
- A tourist map that shows the various tourist attractions around the country(s) that fans will be able to visit when they are not watching games
- A climate map that shows that players and fans will both be comfortable during the time of the games
 - o Games are to take place from mid-June to mid-July
- A travel map of the country that shows the following features of the country



- Major roads
- o International Airports (Categorized into major and minor airports)
- o Passenger rail lines
- A map that shows there are enough soccer fans in your country to support ticket sales
 - o Ex. Income map + Estimated Soccer players by area

| Grading: | Score: | /20 |
|--|--------|-----|
| /1 - Completed on time | | |
| /2 – Country Introduction | | |
| /2 – Climate Support Map | | |
| /2 – Economic Support Map | | |
| /2 - Tourist Attractions Mao | | |
| /2 – Prior Host Sites Map | | |
| /2 – Travel Map | | |
| /2 – Existing Stadiums Map | | |
| /2 – Proposed Stadium site with market analysis | | |
| /2 – Maps are clean and professionally organized | | |
| /1 – Persuasive Presentation | | |

