

Behavioral Science What Gets Around

<u>Directions</u>: Do some research and come up with a real-world/historical example of the spread of a diffusion of a specific cultural trait. In your explanation (about a 4-5 slide ppt) - include the cultural hearth, the mode/method of diffusion, the form of cultural diffusion (as well as an explanation of how it connects to that particular method of diffusion), and the impact of the particular trait's diffusion (acculturation, clashes, assimilation, development of sub-culture, etc...). Make sure you include specific geographic references (cities, regions, countries) in your explanation of how the trait diffused.

Include a citation (APA, MLA, Chicago, Whatever you're comfortable with) of your information source

Remember - maintain the ideas of Cultural Relativism to avoid judging political traits or reactions to them.